



BMB Basketball Club Limited

ACN: 694 318 011

ABN: 46 184 711 460

Email: admin@bmbbasketball.com.au

Facebook: facebook.com/bmbbasketball23

2. Photography, Video & Social Media Policy

Effective Date: August 2026

Purpose

BMB Basketball Club supports the responsible use of photography and video in basketball while protecting the privacy and safety of all participants.

This policy aligns with Basketball Victoria guidance recognising that photography and video have many legitimate uses including:

- Family memories
 - Coaching
 - Player development
 - Referee education
 - Game analysis
 - Incident review
 - Club promotion
 - Historical records
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Registration Consent

By registering with BMB Basketball Club Ltd, members acknowledge that photography and video recording may occur during:

- Games
- Training
- Presentations
- Club functions
- Fundraising events
- Community activities



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Images and video may be used by the Club for legitimate purposes including:

- Club website
- Facebook
- Instagram
- Recruitment
- Newsletters
- Sponsor recognition
- Marketing
- Annual reports

Privacy Protection

The Club is committed to protecting junior players.

Where reasonably practicable, publicly published images will:

- avoid identifying children by full name;
- avoid publishing personal or sensitive information;
- present players respectfully and appropriately; and
- be reviewed before publication.

Where a family has requested additional privacy or where child safety considerations require it, the Club will make reasonable efforts to blur, pixelate or otherwise de-identify faces before publication.

Images used for coaching, officiating, incident investigations or internal Club administration may remain unaltered where necessary for their intended purpose and will not be publicly distributed.

Parents Taking Photos

Parents and immediate family are welcome to photograph or record games involving their children.

The Club requests that:



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- Photography remains respectful.
- Images are not focused on unrelated children.
- No photography occurs in changerooms or private areas.
- Images are not used inappropriately on social media.
- Team Managers or Coaches are advised if a full game is being recorded.

Coaches Recording Games

Coaches may record games for:

- Skill development
- Tactical review
- Training
- Player education

Parents should be informed where recording is a regular part of coaching.

Opposition Teams

Where practical, opposition coaches or Team Managers should be advised if games are being recorded.

Requests Not To Be Photographed

Families may request that identifiable images of their child are not published.

Reasons may include:

- Family violence
- Court orders
- Child protection
- Foster care



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- Safety concerns
- Personal privacy

Requests should be emailed to:

admin@bmbbasketball.com.au

The Club will maintain a confidential register of these requests.

Social Media

Only authorised Club administrators may publish official Club content.

Content will:

- promote basketball positively;
- protect children;
- avoid publishing personal information;
- comply with Basketball Victoria Child Safe Standards; and
- respect the privacy choices of families.

Removal Requests

Any parent or guardian may request removal of an image from Club-controlled platforms.

Reasonable requests will be actioned as soon as practicable.

Contact

Privacy enquiries:

BMB Basketball Club Ltd

admin@bmbbasketball.com.au

www.bmbbasketball.com.au